



For Immediate Release

64.6 Downtown in partnership UAFS to host 3rd economic development summit during Global Entrepreneurship Week

October 29, 2020, Fort Smith –64.6 Downtown in partnership with the [University of Arkansas at Fort Smith](#) and the PEAK Innovation Center is hosting the 3rd Annual Invest Fort Smith during [Global Entrepreneurship Week](#). This year's summit is designed with technology in mind to reach a broader audience with the theme of Awakening the Entrepreneurial Ecosystem.

[64.6 Downtown](#) with [UAFS](#) will host four sessions on **November 19th** that will be conducted over Zoom. You **must register per session** to receive a Zoom link(s) and password(s) to join us. Reserve your session tickets on Eventbrite.

November 19th panel discussion topics are as follows:

- *Optimizing online presence to stay relevant amid a global pandemic* 1:00 pm to 1:50 pm CST [Session 1 reservation link](#)
- *The Family Business* 2:00 pm to 2:50 pm CST [Session 2 reservation link](#)
- *From Business Owner to Entrepreneur* 3:00 pm to 3:50 pm CST [Session 3 reservation link](#)
- *River Valley Student Entrepreneur Pitch Competition* 4:00 pm to 5:00 pm CST [Session 4 reservation link](#)

For more information on the River Valley Student Entrepreneur Pitch Competition contact PEAK Innovation Center at peak@fortsmithschools.org.

About 64.6 Downtown

64.6 Downtown is a non-profit organization founded in 2015 created to act as a catalyst for economic development in downtown Fort Smith through creative place-making, events, property development and art with inspiring and engaging partners. The programming of Invest Fort Smith was designed initially to bring attention to downtown Fort Smith economic development opportunities with an outcome of bringing awareness to downtown's impact on the City and Region. Invest Fort Smith seeks to pull together those interested in starting, expanding, renovating a business, creating development, and those who want to stay up to date and informed. For more information: Talicia@646downtown.com

About UAFS

The University of Arkansas - Fort Smith prepares students for success through a variety of educational environments, both online and offline, focused on real-world learning experiences led by an excellent faculty. The university is a key driver of economic development and quality of place in the greater Fort Smith region.

About PEAK Innovation Center

The Peak Innovation Center is a place where career and college-bound students develop real-world skills and earn industry-specific certifications to create a future workforce that will drive success across the industry and beyond. Beyond high school students, the center will be utilized to meet the retraining needs of incumbent workers through our partnerships with Fort Smith Adult Education, the University of Arkansas at Fort Smith, and the Regional Workforce Development Group.

About Global Entrepreneurship Network

The Global Entrepreneurship Network operates a platform of projects and programs in 170 countries aimed at making it easier for anyone, anywhere to start and scale a business. By fostering deeper cross border collaboration and initiatives between entrepreneurs, investors, researchers, policymakers and entrepreneurial support organizations, GEN works to fuel healthier entrepreneurship ecosystems that create more jobs, educate individuals, accelerate innovation and strengthen economic growth. For more information on GEN and Global Entrepreneurship Week visit: www.genglobal.org.